



**B.V. Patel Institute of Management,
Uka Tarsadia University.**



Date: 27/11/2018

Session on “The Road – Ek Kaddam Jeet Ki Aur”

B.V. Patel Institute of Management has organized Session on “The Road – Ek Kaddam Jeet ki Aur” for First Year B.Com and Int. M.com students on 27th November 2018 from (10 Am – 12 Pm).

The objective of the session is to guide students to choose right path and how to overcome failure. The students have participated with energy and the session was very much interactive. Faculties have explained topics with the help of different videos and activities to explain how to win the situation.

During the session of two hours various aspects covered viz., what is strategy?, components of strategy, how to identify internal capabilities?, reason of failures, approaches to overcome failures and Role of Intelligence in winning strategy.

